



USE CASE

Cross-Border Identity Persistent Identity Across Markets

Maintaining persistent, deterministic identity continuity across jurisdictions and emerging markets

As organizations expand across regions, identity fractures along jurisdictional lines — different ID formats, naming conventions, and data ecosystems turn the same individual into multiple disconnected records. This break in continuity undermines risk decisions, customer experience, and compliance posture.

Living Identity® establishes deterministic identity continuity across borders, resolving the same entity across markets while preserving jurisdictional governance and full explainability.



The Challenge

Identity does not travel cleanly across borders — and most providers cannot bridge the gap without breaking continuity or compliance.



Jurisdictional identity fragmentation
ID formats, naming conventions, and data structures differ market by market



The same person, recognized as strangers
Individuals appear as separate, unlinked profiles across regional systems



Inconsistent governance frameworks
Varied compliance regimes complicate cross-border identity handling



Continuity broken by movement and change
Regional expansion and lifecycle events sever entity linkage



The Solution

Living Identity® preserves identity continuity across markets — with deterministic resolution and jurisdiction-aware governance.



Cross-jurisdictional entity resolution
Deterministic linkage across markets without flattening local data integrity



Persistent identity across borders
Long-lived entities that survive regional expansion and individual movement



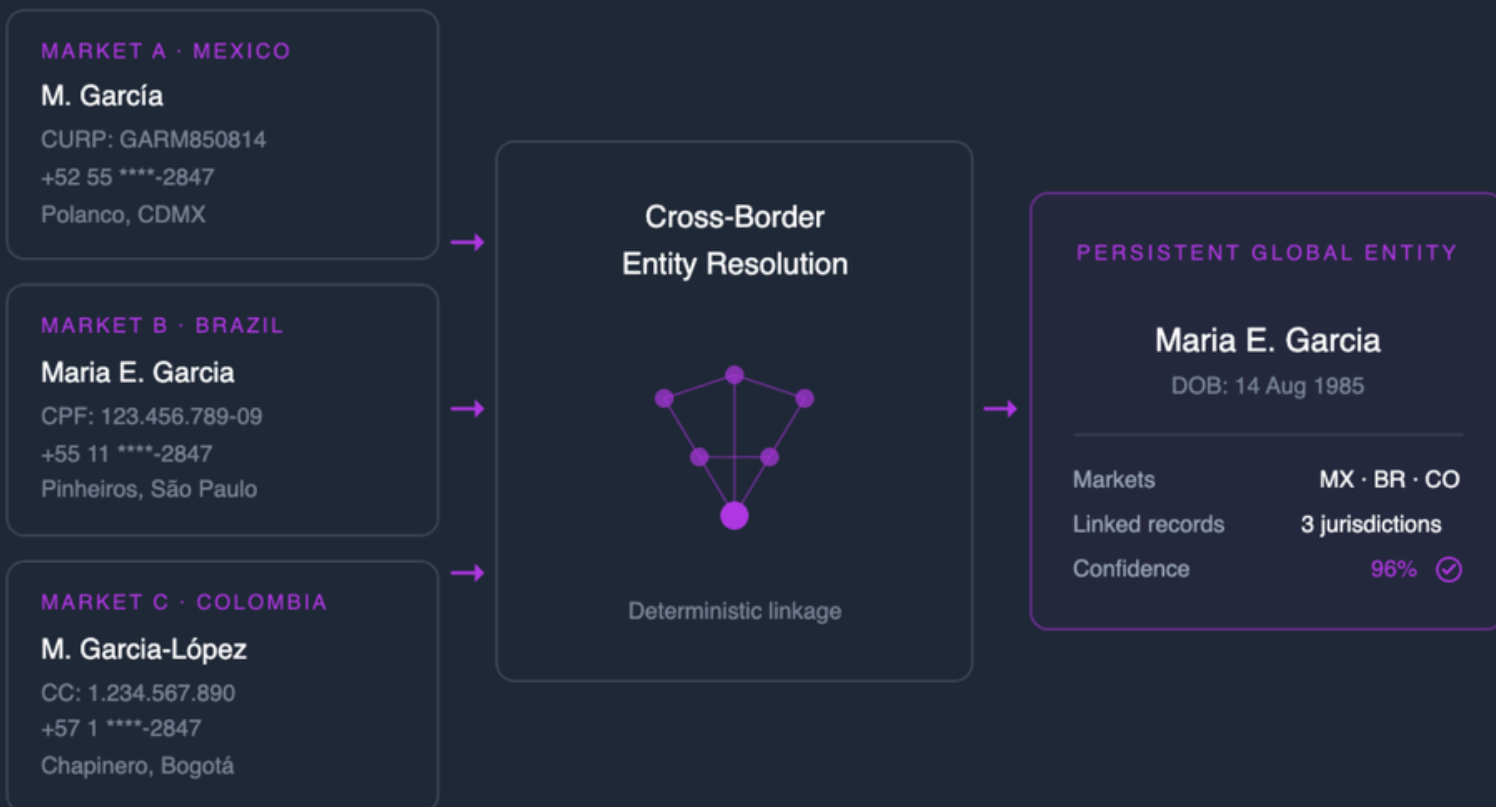
Jurisdiction-aligned governance
Compliance-aware architecture that respects local regulatory frameworks



A unified identity graph at regional scale
A single, queryable identity layer across LATAM, SEA, MENA, and Africa

Cross-Border Identity | Persistent Identity Across Markets

One persistent identity across markets, jurisdictions, and time



Entity continuity preserved across borders — without flattening jurisdictional governance

Business Impact

Identity that scales with your regional footprint



One identity, every market

The same individual recognized consistently across jurisdictions



Cross-border risk visibility

Unified identity signals across regional fraud and compliance workflows



Compliance-aware regional expansion

Identity infrastructure that respects local governance frameworks



Eliminated regional silos

Duplicate profiles collapsed into a single, persistent cross-border entity